

## Ch. 30 Reading Guide: American Life in the “Roaring Twenties” (pg. 692-717)

### Learning Targets

**Target #1:** I can identify examples of new efforts to reform U.S. society, politics, and its economic system; List innovations in technology and communication that allowed for a growth of mass culture; AND recognize examples of how America began to transition into a position of international power.

**Target #2:** I can explain (using historical thinking skills) examples of new efforts to reform U.S. society, politics, and its economic system; Explain (using historical thinking skills) how innovations in technology and communication allowed for a growth of mass culture in American society; AND describe how participation in a series of global conflicts propelled the U.S. into a position of international power while stirring up domestic debates over the nation's proper role in the world.

### Big Ideas:

- America saw heightened tensions following WW1 that centered around fears of radicalism and immigrant cultures.
- New technologies and manufacturing techniques helped focus the U.S. economy on the production of consumer goods, giving a significant boost to living standards throughout much of the country
- New forms of mass media, such as radio and cinema, contributed to the spread of national culture as well as greater awareness of regional cultures
- Migration gave rise to new forms of art and literature that expressed ethnic and regional identities, such as the Harlem Renaissance movement
- In the 1920s, cultural and political controversies emerged as Americans debated modernism and fundamentalism, social values and cultural traditions such as alcohol, and America's open-immigration policies.

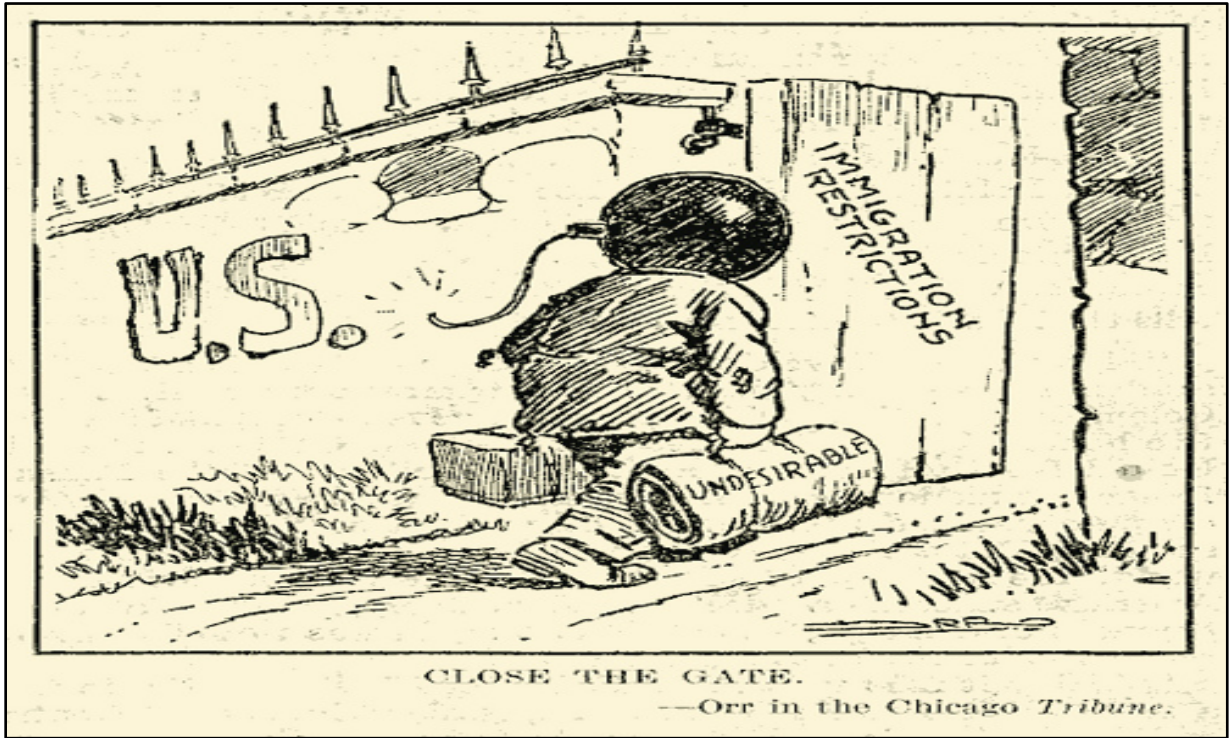
**Prediction Statement (50 words or less):** What is one prediction you have about what you will learn based on the big ideas above?

### Key Questions:

<p><b><u>Seeing Red (pg. 692-693)</u></b> Know: Red Scare, Xenophobia, Bolshevik Revolution</p> <p><b>1. Why did the Bolshevik revolution in Russia in 1917 have a negative impact on the labor movement in America?</b></p>	
<p><b><u>Hooded Hoodlums of the KKK (pg. 693-695)</u></b> Know: Ku Klux Klan</p> <p><b>2. What factors from the time period after WW1 contributed to a new rise in the KKK? (list 2-3 examples)</b></p>	
<p><b><u>Stemming the Foreign Flood (pg. 695-696)</u></b> Know: Nativism, Immigration Quota 1921 &amp; 1924</p> <p><b>3. Why were the Immigration Quotas of the 1920s biased towards northern &amp; western Europeans?</b></p>	

<p><b><u>The Prohibition “Experiment” + The Golden Age of Gangsterism (pg. 696-701)</u></b>          Know: 18th Amendment, Volstead Act, speakeasies, bootleggers, temperance</p> <p><b>4. Why was the idea of Prohibition, to an extent, a regional issue as well as a moral issue?</b></p> <p><b>5. What challenges did the 18th Amendment face that prevented it from lasting (it would be repealed later)?</b></p>	
<p><b><u>The Mass-Consumption Economy (pg. 702-703)</u></b>          Know: Consumerism, credit</p> <p><b>6. What were some important factors that led to economic prosperity for much of the 1920s?</b></p>	
<p><b><u>Putting America on Rubber Tires + The Advent of the Gasoline Age (pg. 703-706)</u></b>          Know: Henry Ford, Scientific Management</p> <p><b>7. How did the new rise of the automobile industry have a positive result on the U.S. economy as a whole? (list 3 examples)</b></p>	
<p><b><u>The Dynamic Decade (pg. 708-711)</u></b>          Know: Modernism, Flappers, Harlem Renaissance</p> <p><b>8. How did the 1920s contradict the social norms of previous American decades? (briefly explain 2-3 examples)</b></p>	
<p><b><u>Wall Street’s Big Bull Market (pg. 716-717)</u></b>          Know: stock market, bull market, buying on the margin, Andrew Mellon’s “trickle down” tax plan</p> <p><b>9. Briefly explain why some experts were concerned about the economic boom of the 1920s.</b></p> <p><b>10. How would Secretary of Treasury Andrew Mellon’s plan for tax cuts for the rich benefit the economy of the 1920s?</b></p>	

# Summary Exit Ticket:



## Causation & Political Cartoon Analysis (3 parts)

#1. Briefly describe ONE historical perspective expressed in the image.

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#2. Briefly explain ONE historical event or development from 1914-1929 that led to the perspective expressed in the image.

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#3. Briefly explain ONE historical effect from 1914-1929 that resulted from the views seen in the cartoon.

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