Rhetorical strategies in “I Have a Dream” Speech by Dr Martin Luther King, Jr.

Collective pronouns

Collective nouns

Collective imagery

Imperatives (including “must” verb constructions)

Repetitions (phrases/words; **anaphora-** the repetition of the same word or words at the beginning of successive phrases, clauses, sentences, or lines of verse)

Alliteration

Simile

Metaphor

Abstract nouns (big ideas)

Balancing phrases

Allusions (US Declaration of Independence; bible)

Rhetorical question

Allusion

Litotes

Antithesis (“color of skin” vs. “content of character”)

Personal experience

Themes: suffering/persistence/hope

Mussolini

Official statistics

Lists

Apostrophe (**apostrophe-** a direct and explicit address either to an absent person or to an abstract or nonhuman entity)