

EB/EB JANUARY 2007



Dr. Martin Luther King, Jr., on August 28, 1963

image from [http://static.bbc.co.uk/history/img/ic/640/images/resources/people/martin\\_luther\\_king.jpg](http://static.bbc.co.uk/history/img/ic/640/images/resources/people/martin_luther_king.jpg)

Greetings, Wise Fools—

Today we make a transition from analyzing the acquisition, consolidation, and application of political power to a consideration of the strategies for and effects of persuasive public speaking.

If we work efficiently at the start of today's class, we should be able to save a pretty nice chunk of time for actively reading, and then prewriting and drafting our next Speedwrite!

Here's how we'll roll:

**1. WEDGE**—For roughly ten minutes, consider the moments in *Animal Farm* in which public speaking is important to the events of the plot. What are the key speeches in the novella? What do characters say? What effects do they achieve? After you consider the speeches in the novella, consider moments in which you were persuaded by someone else’s words. Why was the speech effective? If you were to try to construct a speech to persuade someone else, what strategies would you use?

**2. Public Speaking: An Historical Example**—We’ll learn about an important figure in recent American History, Dr. Martin Luther King, Jr., and then listen to an example of his public oratory. You can find the clip at

<https://www.youtube.com/watch?v=H0yP4aLyq1g>

**3. Strategies for Public Speaking**—We’ll identify some strategies for effective public speaking using a handout posted to our Moodle page.

**4. A Jump on the Homework**—Our next Speedwrite will answer this question: “What makes the ‘I Have a Dream’ speech effective?”

Tappa! Tappa! Tappa!—

Mr Leo

**Homework:**

1. Actively read the “I Have a Dream” speech. I will check active reading at the start of our next class meeting.
2. Complete the Speedwrite.

Your Speedwrite must:

- Be submitted in MLA ms format.
- Present the prompt immediately after the header information:  
*What makes the excerpt from the "I Have a Dream" speech effective?*
- Be written in the third person and present tense.
- Offer a single-sentence arguable (C→E) thesis that answers the question and reveals a minimum of three (3) supporting points. Label the thesis clearly.
- Draft a minimum of three (3) complete body paragraphs, each of which contains
  - a complete ¶TS (transition + claim) clearly linked to the thesis
  - sufficient textual evidence in the form of direct quotations
  - clearly established rhetorical context for textual evidence
  - sufficient reasoning to explain the ways in which the evidence supports the ¶TS
  - appropriate literary terms
  - a concluding summary sentence that does not contain textual evidence.

N.B.: You are not writing a complete essay: Title, Intro, and Conclusion are not required.

**Length:**

- 400 words minimum/450 words maximum (not including the prompt or header information).
- Reveal the word count at the end of the document.

3. Upload your Speedwrite to the designated space at Turnitin.com prior to the start of our next class meeting.